

alternate reality games
and futures of textuality

/wiki/Alternate_reality_game

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[Revision as of 16:02, 11 February 2007]

[edited by Phaedra777]

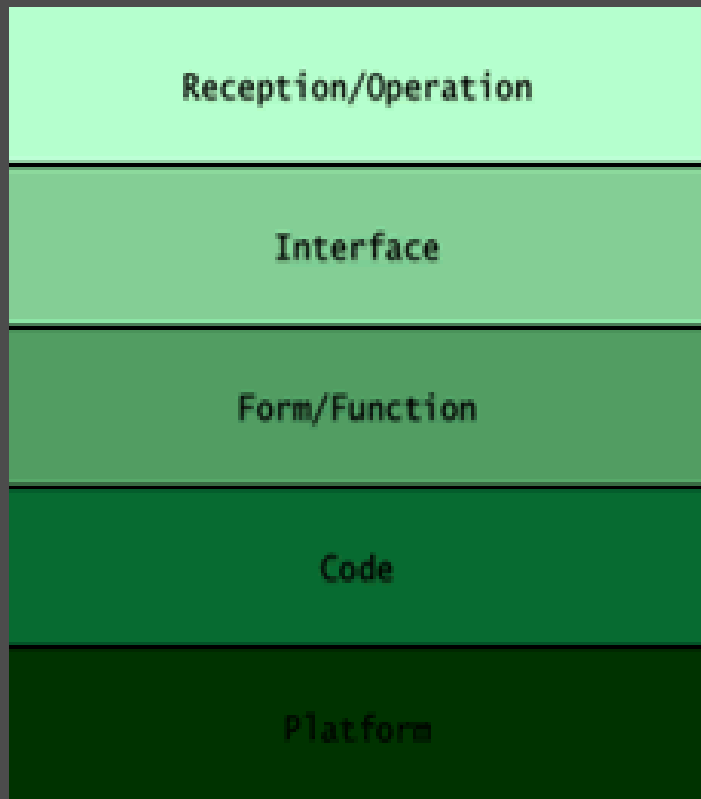
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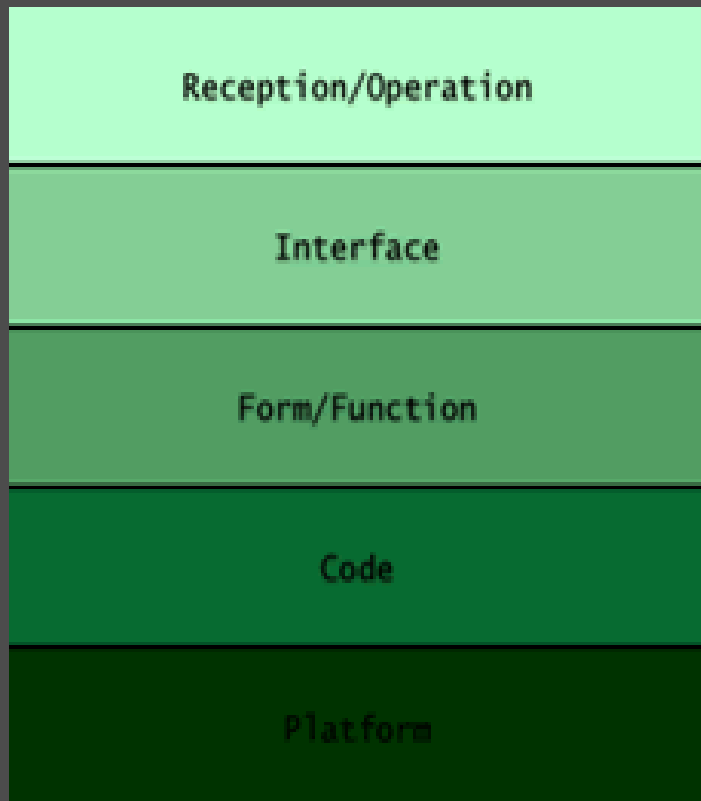
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Platform Studies

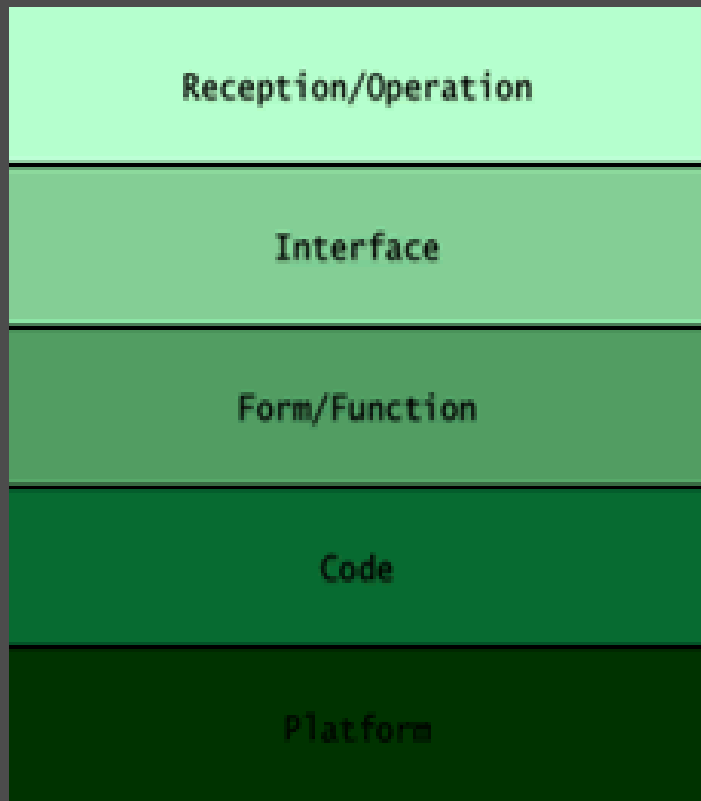


Platform Studies



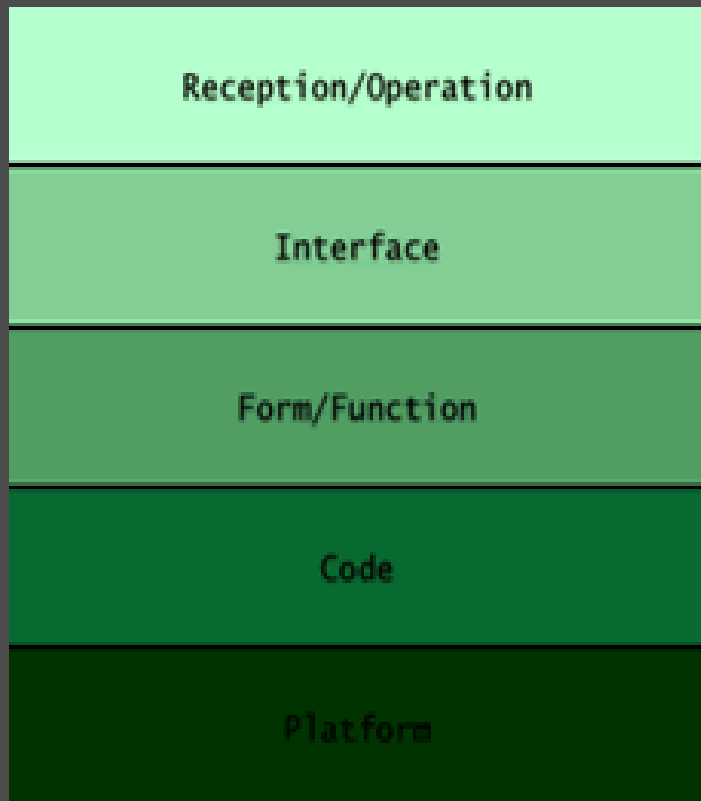
← The Real World?

Platform Studies



← The Real World?

Platform Studies



← The Real (World) ??????



THE DARK KNIGHT

www.entertainmentweekly.com



Duchamp, "L.H.O.O.Q.," 1919



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Defaced poster from Harvey Dent campaign, 2007.

Some Questions

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- 4 What investment do ARGs have in materiality?

1. Are ARGs texts?

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Yes.

2. Are ARGs Digital?

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Yes. (And No.)

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Yes, figuratively. (And No.)

3. what are the platformic implications of ARG textuality?

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Aesthetics.
(Historical Axiology.)

4. Where should we locate the materiality of ARGs?

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The Future.



Image by Sexy_Pirate:
"New Painting Found Beneath Mona Lisa"
http://www.gamespot.com/pages/forums/show_msgs.php?topic_id=26570528

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